



83889

PATENT APPLICATION

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7. Sept
3-21-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Hohberger et al.

Serial No.: 10/001,364

Conf. No. 3268

Filed: October 25, 2001

For: METHOD AND APPARATUS
FOR ASSOCIATING ON
DEMAND CERTAIN SELECTED
MEDIA AND VALUE-ADDING
ELEMENTS

Primary
Examiner: R. Gordon

Art Unit: 2853

CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as First-Class Mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on this date.

2-11-03
Date

Eric D. Cohen
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AMENDMENT AND REPLY PURSUANT TO 37 C.F.R. § 1.111

Commissioner for Patents
Washington, D.C. 20231

INTRODUCTION

In reply to the Office Action mailed November 20, 2002, please amend the above identified application as follows:

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